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## LOGO DESIGN & DEVELOPMENT AGREEMENT

### **Our Responsibilities to you:**

MARETA CREATIONS® agrees to create a custom logo design suitable for you and your business identity. We will deliver your finished logo design in a timely manner. Average completion time is 2-3 weeks, but could vary depending on your response time and number of requested rounds of modifications. You will receive the finished product in digital image files of high quality to be printed on business related print goods and for web page display when we receive payment in full.

### **Logo Concepts and First Viewing:**

Within 7 business days of receiving your company info and 50% deposit, we will create 3 logo concepts for you. We will e-mail you a PDF of the logos for your review. As part of the logo package, we agree to allow you a maximum of 3 rounds of revisions. Additional revisions will be billed at an hourly rate of \$100/hour.

### **File Delivery:**

After the final logo design is approved, we agree to deliver the logo design to you as digital files (.wmf, .png, .gif, .pdf, .ai., .eps, and/or .jpg graphics file formats). Custom logo packages are delivered to you by e-mail for downloading.

### **Ownership:**

We give you the right to use your new logo design in all media useful for your business promotion. We ask that you allow us to display your new logo image, business name, and website address for testimonial and promotional purposes on our websites and in printed ads.

### **Originality:**

We affirm that our logo designs are original and that we own the rights granted under this agreement, and that the rights granted do not conflict any other agreement.

### **Your Responsibilities:**

In return for the above-described logo design, you agree to pay the total fee payable in two payments; the first being the 50% deposit before any work begins and the second and the remaining payment when the final logo design is approved but before it is delivered.

### **Ownership:**

You understand that the final logo design belongs to Mareta Creations® until you have paid in full. In the event of termination of this Agreement, Mareta Creations® owns the logo and has the right to complete, exhibit, and/or sell the logo design (but not the business name) if we so choose. We also own all the logo design concepts created before you choose the final logo design.

**Use of Logo:**

You understand that once you have paid in full that you have the right to use the logo design in all media useful for business promotion and that Mareta Creations® reserves the right to display the logo for business promotional use.

**Copyrights and Trademarks:**

You understand that it is your responsibility to copyright the logo design upon final payment. It also is your responsibility to do a Trademark search and federal trademark registration if you want to register your logo as your company Trademark. (Learn more about Trademarks: [www.uspto.gov/main/trademarks.htm](http://www.uspto.gov/main/trademarks.htm))

**Use Graphic or Text:**

You assume full responsibility for any text or graphics you provide to Mareta Creations®. If any copyright infringement issues arise, no harm will be given to Mareta Creations®.

**Package Rates:**

- Logo Only - \$400
- Logo & Business Card Design - \$500
- Logo & Stationery Design - \$600

**AGREEMENT DECLARATION**

**Signed by the Client**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Signed by the Mareta Creations® Representative**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_